



The Tale Twister

Cullman Lions Club

September 16, 2019

Program

Lion Jerry Bonner introduced our speaker, tonight, Ms. Susan Eller, Project Coordinator for the Cullman Economic Development Agency (CEDA)



(L to R) Lion President Andrew Manning, Ms. Susan Eller, and Lion Jerry Bonner.

The Cullman Economic Development Agency (CEDA), a division of the city of Cullman, Alabama, assists new and existing industries and developers, and it encourages economic growth in the city. The agency's purpose is to attract new industries, retail developments and other positive economic development projects, and to provide support for existing industries. In addition to a full-time staff, the Cullman EDA is advised by a nine-member Industrial Development Board.

Ms. Eller primary focus with the CEDA is retail workforce development. At the same time, she is in her third term a member of the Good Hope City Council. Susan said that one of the never ceasing things that is required in her position is to be a source of

information for all things, Cullman.

Practically anything you could think of to ask about Cullman, she has most likely already been asked, at least once – detailed facts about its history, medical care, doctors, schools, recreation, demographics, roads, airports, entertainment, restaurants, clubs, housing, industrial parks, motels, climate, water system, wildlife, workforce training, etc. This is all information that a company could use in making its decision to choose a location to establish or even expand a business; they all want to make the best-informed decision possible. Helping these companies to do that and convincing them that Cullman is the best choice is what Susan tries her best to do. One thing she has in her favor is that she has many friends and knows a lot of people that can help answer anything that she may not have on the tip of her tongue. She's also learned to be very adept at pulling information off her computer. Ms. Eller gave us a few of the most common questions such as: What is the population of the City of Cullman and of the entire County? The City is around 15,000 and the County is around 82,000. There are 11 municipal towns & cities in Cullman, and 4 industrial parks. We are fortunate to have immediate access to the interstate with 4 exits and a railroad.

Last year Cullman's industries invested \$125,000,000 in expansions. New industries invested a comparatively smaller \$9,000,000. Susan stressed that this shows just how important our existing



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industries in our communities. Those expansions created over 400 new jobs for our citizens. In the last 10 years, over a billion dollars has been invested by industry, bring 4,300 new jobs.

Educational and training offered by Wallace State has been a big attraction, with some companies relocating their entire company from other cities, like Birmingham.

In some cases, the Agency's five person staff goes beyond the call of duty to help new industry/business personnel in getting settled. Susan gave examples of this: Finding doctors, helping them by furniture, or finding someone to care for their children.

One line of questions that Susan took was -- "Why can't we get a Red Lobster or an Olive Garden?" She gave several contributing factors: Expected traffic would not be big enough; no liquor sales on Sunday; relatively poor sales at similar places up the road in Decatur. Some of the audience offered their opinions as to things that would make Cullman more attractive to new business. One that Cullman should improve schools by expanding them to decrease the student-teacher ratios, and get as much money for the county schools as the city schools; another idea here was to just save money by having a single school system, not both a city system and a county system; another idea was to make the city safer and more enjoyable by building more sidewalks in its neighborhoods.

Of course, the biggest factor that Ms. Eller has going for her in her position at the

Cullman Economic Development Agency is the fact that Cullman really is a wonderful place to live and work, and it seems to be getting better each year. I don't think that any of us would disagree with that.

Other Business

The Better Business Bureau Shred-a-thon was held September 14th. 11 Lions and 4 Leos participated.

Parking support for the annual Cullman Electric Co-Op meeting on September 14th was supported by 6 Lions.

Update from Lion Secretary, Don Smith:

Lion Tim Sinyard had proposed that the Club offer scholarships to outstanding Leos. He and fellow Lions Austin Monk and Wade Smith were assigned to a committee to work details on this proposal for consideration by the Club's Board of Directors (BOD) at its first meeting in November. The amount of the scholarships is anticipated to be in the \$500 to \$1,000 range.

The Lions BOD has approved \$1,000 for a pizza-get-together between Leos and Lions David Bussman & Austin Monk on Sep. 30th; the main purposes are to coordinate Leo support and, in particular, to train Leos for their work at the concession stand.

The Fair Calendar, which Lion Don updates frequently, is posted on page 4. Lion Don advised that this schedule or calendar is what most of the public looks for first when they go to our Fair website, cullmanfair.org. He said that this site has had 5,874 hits so far, and that 70% had visited through smartphones. The Fair



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website is designed to be user friendly with this in mind.

Lions Doug Spradlin and Dennis Berse were well enough to join us tonight after their recent illnesses. Lion Riley Smith is suffering with gall-bladder trouble and is scheduled to see a surgeon; he asks that he have no visitors or calls until he says otherwise. Lion Ed Henke is continuing cancer treatments.

Latest Fair work assignments for all Lions during the upcoming Cullman County Fair is posted on page 5 of this newsletter, including an update for new Lions and any other changes.

The Peinhardt Living Farm has requested that the Club help them with parking the public on their Family Day open house on Saturday, October 19.

Upcoming Programs and Events

September 23: Picnic at Heritage Park.

September 28: Fair Parade. Lion Charlie Childers needs 2 or 3 Lions to help, starting at 10:00AM at 1st Baptist Church, and all other Lions, who are able, be there at 11:00AM.

September 30: No meeting. Fair preparation continuing.

October 3rd (Thurs), through 12th (Sat):
Cullman County Fair.

October 14: TBD.

October 19: Parking support to Peinhardt Living Farm Family Day.

.Tale Twister Input

If you need something special or to report a correction in the *Tale Twister*, see Lions Carey Thompson or Don Smith at the meetings. Lion Carey can be reached at 256-739-0580 (H) or 256-426-3207 (C). Lion Don can be reached at 256-737-7433 (H) or 256-426-7722 (C).



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R9 2019

TUESDAY, SEPTEMBER 10

9:00 AM All-in-One Pass sales start at Peoples Bank

MONDAY, SEPTEMBER 16

9:00 AM - 4:00 PM Fair Office regular hours through end of Fair

9:00 AM Fair Parade registration starts at Fair Office

9:00 AM All-in-One Pass sales start at Fair Office

12:00 PM Livestock registration deadline Cullman Co Extension Office

WEDNESDAY, SEPTEMBER 25

12:00 PM Fair Parade registration deadline at Fair Office

SATURDAY, SEPTEMBER 28

9:00 AM - 12:00 PM Receive Handicraft, Sewing, Canning and Art entries in the Exhibit Building

12:00 PM Tiny and Petite Fair Princess registration deadline

12:00 PM - 2:00 PM Cullman County Fair Parade forms at 1st Baptist Church

2:00 PM - 4:30 PM Cullman County Fair Parade

SUNDAY, SEPTEMBER 29

1:00 PM - 5:00 PM Receive Photography & Art entries in the Exhibit Building

MONDAY, September 30

9:00 AM - 5:00 PM Set up Exhibit Booths for 4-H, FCCLA, FFA in the Exhibit Building and Commercial and Community Clubs in Buildings 3 and 4

12:00 PM - 5:00 PM Receive Handicraft, Sewing, Canning and Art entries in the Exhibit Building

TUESDAY, OCTOBER 1

9:00 AM - 5:00 PM Set up Exhibit Booths for 4-H, FCCLA, FFA in the Exhibit Building and Commercial and Community Clubs in Buildings 3 and 4

12:00 PM - 5:00 PM Receive Handicraft, Sewing, Canning and Art entries in the Exhibit Building

WEDNESDAY, OCTOBER 2

12:00 PM Little Fair Princess registration deadline

1:00 PM - 6:00 PM Receive Field Crops, Vegetables, Fruit, Honey, and Potted Plant entries in the Agricultural Building

6:30 PM - 7:30 PM Tiny and Petite Fair Princess rehearsals in the Coca Cola Theatre

THURSDAY, OCTOBER 3

8:00 AM - 11:00 AM Receive Baked Goods and all FCCLA entries in the Exhibit Building

12:00 PM All-in-One Pass sales end

1:00 PM - 5:00 PM Judging of Exhibits (Closed to Public)

5:00 PM - 10:00 PM+ Opening ceremony - Gates open to Fairgrounds Tiger & Lion Shows

5:00 PM - 8:00 PM Peinhardt Farm Animals in the Tri Green Barn

7:00 PM - 9:00 PM Tiny and Petite Fair Princess Pageants in the Coca Cola Theatre

FRIDAY, OCTOBER 4

5:00 PM King/Queen of the Kitchen announced

5:00 PM - 10:00 PM+ Gates Open to the Fairgrounds Tiger & Lion Shows

5:00 PM - 8:00 PM Peinhardt Farm Animals in the Tri Green Arena

SATURDAY, OCTOBER 5

12:00 PM Junior and Teen Fair Princess registration deadline

2:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Tiger & Lion Shows

2:00 PM - 8:00 PM Peinhardt Farm Animals in the Tri Green Barn

4:00 PM FCCLA checks available for pickup at Fair Office by teacher or student representative

SUNDAY, OCTOBER 6

2:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Tiger & Lion Shows

2:00 PM - 8:00 PM Peinhardt Farm Animals in the Tri Green Barn

3:00 PM - 4:00 PM Receive Dogs in the Tri Green Arena

4:00 PM - 5:30 PM Dog Show in the Tri Green Arena

MONDAY, OCTOBER 7

12:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Student Day - Free Admission for Cullman City, County and Home School Students until 5:00 PM Tiger & Lion Shows

12:00 PM - 3:00 PM Receive Youth Pumpkin entries in the Agricultural Building

1:00 PM - 5:30 PM Receive Youth Cattle in the Tri Green Barn

3:00 PM Youth Carved and Painted Pumpkin Judging

5:30 PM - 6:30 PM Youth Cattle Judging in the Tri Green Arena

6:30 PM - 8:30 PM Youth Cattle Shows in the Tri Green Arena

7:00 PM - 9:30 PM Little Fair Princess Pageant in the Coca Cola Theatre

TUESDAY, OCTOBER 8

1:00 PM - 5:30 PM Receive all Lambs, Sheep, and Goats in the Tri Green Barn

6:00 PM - 7:30 PM Combined Lamb, Sheep and Goat Shows in the Tri Green Arena

5:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Tiger & Lion Shows

7:00 PM - 9:00 PM Miss Cullman County Fair Pageant in the Coca Cola Theatre

WEDNESDAY, OCTOBER 9

10:00 AM - 1:00 PM Comfort Care Senior Citizens Day - Free Admission Cullman City and County Senior Citizens ends 1:00 PM

10:00 AM - 12:30 PM Entertainment and Senior Contests in the Coca Cola Theatre

3:00 PM - 5:00 PM Receive Youth Horse Show entries in the Tri Green Barn

5:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Tiger & Lion Shows

6:00 PM - Completion Cullman Lions Spelling Bee in the Coca Cola Theatre

6:30 PM - 7:30 PM Youth Horse Show in the Tri Green Arena

THURSDAY, OCTOBER 10

3:30 PM - 5:30 PM Receive all Rabbit entries in the Tri Green Barn

5:00 PM - 10:00 PM+ Gates Open to the Fairground

Tiger & Lion Shows

6:00 PM - 7:30 PM Combined Rabbit Show in the Tri Green Arena

7:00 PM - 9:30 PM Junior and Teen Fair Princess Pageants in the Coca Cola Theatre

FRIDAY, OCTOBER 11

5:00 PM - 10:00 PM+ Gates Open to the Fairgrounds

Tiger & Lion Shows

5:00 PM - 7:00 PM Farmer Olympics in the Coca Cola Theatre

SATURDAY, OCTOBER 12

9:00 AM - 4:30 PM Receive Open Cattle in the Tri Green Barn

1:00 PM - 3:00 PM Receive Motorcycles in the Coca Cola Theatre

3:00 PM - 6:00 PM Motorcycle show in the Coca Cola Theatre

5:00 PM - 7:30 PM Open Cattle Show in the Tri Green Barn

2:00 PM - 10:00 PM+ Gates Open to the Fairgrounds - Last day of Fair

Tiger & Lion Shows

8:00 PM Exhibitor raffle drawing

SUNDAY, OCTOBER 13

9:00 AM - 5:00 PM Pickup exhibits and all checks

Checks not picked up will be mailed

+ Fair will remain open as long as demand warrants



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| FAIR WORK ASSIGNMENTS for 2019 V4 | | | | | | |
|-----------------------------------|----|-------------------|-----------------------|----|---------------------|-----------------------|
| | | Name | Assignment | | | |
| 1 | 1 | Spradlin, Doug | Ag Exhibits | 1 | Berse, Dennis | Individual Exhibits |
| 2 | 2 | Hammett, George | Ag Exhibits | 2 | Caudle, Jerry | Individual Exhibits |
| 3 | 3 | Harbison, Bruce | Ag Exhibits | 3 | Copeland, Wendell | Individual Exhibits |
| 4 | 4 | Krigbaum, George | Ag Exhibits | 4 | Eddleman, Jerry | Individual Exhibits |
| 5 | 5 | Osborne, Fred | Ag Exhibits | 5 | Gratz, Dave | Indiv Exhibits & Barn |
| 6 | 6 | Pitzing, Alton | Ag Exhibits | 6 | Mangum, Morris | Individual Exhibits |
| 7 | 7 | Pope, Mariman | Ag Exhibits | 7 | Murphree, Gary | Individual Exhibits |
| 8 | 8 | Rooker, Jim | Ag Exhibits | 8 | Perry, Howard | Individual Exhibits |
| 9 | 1 | Cartee, Steve | Barn | 9 | Slaten, Terry | Individual Exhibits |
| 10 | 2 | Bagwell, Kevin | Barn | 10 | Speakman, Josh | Individual Exhibits |
| 11 | 3 | Conway, Jay | Barn | 11 | Speakman, Lummie | Individual Exhibits |
| 12 | 4 | Earnest, Michael | Barn | 12 | Williams, Doug | Individual Exhibits |
| 13 | 5 | Gratz, Dave | Barn & Indiv Exhibits | 13 | Williams, James | Individual Exhibits |
| 14 | 6 | Ray, Delane | Barn | 1 | McBrayer, Charles | Maintenance |
| 15 | 7 | Sessions, Phillip | Barn | 2 | Christian, Lawrence | Maintenance |
| 16 | 8 | Tucker, Samuel | Barn | 3 | Powell, Charles | Maintenance |
| 17 | 9 | Witcher, Jeff | Barn | 4 | Richards, Tony | Maintenance |
| 18 | 1 | Bussman, David | Concession | 5 | Wilson, Dewayne | Maintenance |
| 19 | 2 | Goodwin, David | Concession | 1 | Bonner, Jerry | Office |
| 20 | 3 | Grier, James | Concession | 2 | Boyd, Gordon | Office |
| 21 | 4 | Gurley, Richard | Concession | 3 | Henke, Ed | Office |
| 22 | 5 | Harris, Ches | Concession | 4 | Singleton, Steve | Office |
| 23 | 6 | Odell, Frank | Concession | 5 | Smith, Don | Office |
| 24 | 7 | Monk, Austin | Concession | 6 | Thompson, Carey | Office |
| 25 | 8 | Roden, Tyler | Concession & Security | 7 | Wilhite, Terry | Office |
| 26 | 9 | Ruehl, Bill | Concession | 1 | Peek, Rickey | Parking |
| 27 | 10 | Sinyard, Tim | Concession | 2 | Aderhold, Mark | Parking |
| 28 | 11 | Smith, Fuller | Concession | 3 | Benefeld, Wesley | Parking |
| 29 | 12 | Smith, Wade | Concession | 4 | Brooks, Chris | Parking |
| 30 | 13 | Waldrep, Scott | Concession | 5 | Burke, Jim | Parking |
| 31 | 14 | Williams, Jeff | Concession | 6 | Duke, Kelly | Parking |
| 32 | 1 | Scott, Tim | Gates | 7 | Dvorak, Jonathan | Parking |
| 33 | 2 | Boozer, Bryan | Gates | 8 | Eddleman, Chad | Parking |
| 34 | 3 | Byrd, Jeff | Gates | 9 | Fromhold, Michael | Parking |
| 35 | 4 | Doggett, Douglas | Gates | 10 | Hamm, Mark | Parking |
| 36 | 5 | Galin, Jerry | Gates | 11 | Harrison, Adam | Parking |
| 37 | 6 | Gambrill, Chad | Gates | 12 | Hogue, Matthew | Parking |
| 38 | 7 | Howard, James | Gates | 13 | Howell, Tom | Parking |
| 39 | 8 | Jacobs, Woody | Gates | 14 | James, Patrick | Parking |
| 40 | 9 | Kraft, Randy | Gates & Theater | 15 | Mangum, Mike | Parking |
| 41 | 10 | Murphree, Steve | Gates | 16 | Manning, Andrew | Parking |
| 42 | 11 | Pfeifer, Tom | Gates | 17 | McSwain, Steven | Parking |
| 43 | 12 | Proctor, Bobby | Gates | 18 | Parrish, Milford | Parking |
| 44 | 13 | Sumner, Dewayne | Gates | 19 | Ponder, Mike | Parking |
| 45 | 14 | Veal, Kelvin | Gates | 20 | Presto, Patrick | Parking |
| 46 | 15 | Viverito, Philip | Gates | 21 | Rainwater, Clark | Parking |
| 47 | 16 | Waldrep, Bo | Gates | 22 | Ray, Joshua | Parking |
| 48 | 17 | Walker, Alan | Gates | 23 | Smith, Casey | Parking |
| 49 | 18 | Williams, Raymond | Gates | 24 | Smith, Cody | Parking |
| 50 | 19 | Willingham, Barry | Gates | 25 | Smith, Riley | Parking |
| 51 | 20 | Wren, Jeffrey | Gates | 26 | White, Richard | Parking |
| 52 | 1 | Gentry, Matt | Security | 1 | Robinson, Chris | Theater |
| 53 | 2 | Roden, Tyler | Security & Concession | 2 | Bowden, Bobby | Theater |
| 54 | | | | 3 | Childers, Charles | Theater |
| 55 | | Garrison, Phillip | Unassigned | 4 | Daniel, Javon | Theater |
| 56 | | Pinkston, Charles | Unassigned | 5 | Floyd, Chad | Theater |
| 57 | | | | 6 | Kraft, Randy | Theater & Gates |

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