



# The Tale Twister

## Cullman Lions Club

November 29, 2021

### Program

Lion Tail Twister David Bussman was able to break away from his construction work for an evening with the Club. He promptly gave Lion Richard Gurley, who has filled in valiantly for Lion David in his absences, an object lesson in how to effectively tell jokes.



**Lion Fair Treasurer Barry Willingham goes over some of the financial data with Lion Fair President Charlie Childers before its presentation to the Club. Lions Riley Smith and Frank Odell listen in.**

Tonight, we heard details about just how well the Club did financially through the 2021 Cullman County Fair. Lion Don Smith, who has automated many programs that enable us to track and streamline exhibit operations also gave us details on the number of exhibit entries and of exhibitors. This data showed that the number of exhibits was more than double last year's total, but this was still less than what we had in 2020; the number of exhibitors also was much more that what we had in 2019, but still less than in 2020. The trend over the past few years has generally been slightly down. Lion Don

had data that compared differing categories across several years, down to the smallest detail. Of great interest was the fact that more than 60% of our exhibitors were kids. Another point of interest was that 93% of our internet queries (52,427 hits) came from mobile phones & devices, rather than stand-alone computers. This represents a growth of 150% from 2019.

Lion Fair Treasurer Barry Willingham provided numerous slides showing the sources of revenue and the various expenses for the Fair across several years. The number that really stood out was that the total gate receipts from ticket sales was substantially higher than any of the last 15 years. In general Lion Barry said that we had a very good year, with the total revenues for 2021 the highest ever; however, he also noted that expenses were higher than any other year, too, which made our profits just slightly lower that in 2019. Keep in mind that 2020 was a big Covid-impact year that made it a down year and not a good year for comparison. There were a lot of question and explanations on details of income and expenses that were presented.

Lion Fair President Charlie Childers presented the Lions Club President Javon Daniel a very substantial check as its share of the Fair's profits that will be used to improve lives throughout our community.

Lion David Bussman also gave a presentation showing how well the



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concession stand did. He also used his opportunity to thanks those folks that really, really helped him out in keeping operations going in the Lions' Concession Stand – specifically he mentioned Lion Tim Scott's wife and kids who all worked every night, Lion Steve Cartee's wife, Melissa, who worked 30 hours, and Lion Barry Willingham's wife, Dara, who worked 50 hours. He also was thankful for the help of Lions Charlie Powell and Charlie McBrayer who helped in many ways getting things going, getting the light on, etc. Lion David did solve problems from drinks in wrong packaging, to inflation on food going up by 16%, to getting an expeditor printer to cut down confusion of orders being yelled from the customer screens back to the cooks, to getting another refrigerator so that apples would not spoil. Overall results show that 2021 profits from the Concession Stand are one of its best years, but inflation impacts kept it from being the absolute best for profits.

Association Board of Directors for a two-year term. All incumbents were re-elected. The other 6 positions will be up for election next year. The following photos show all 11 Fair Board Members for 2022:



Lion Charles Childers  
President



Lion Chris Robinson  
Vice President



Lion Carey Thompson  
Secretary



Lion Barry Willingham  
Treasurer



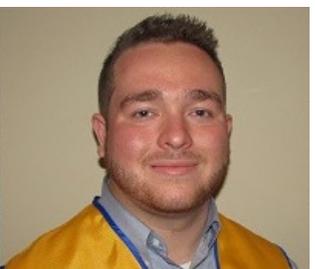
Lion Dennis Berse  
Director



Lion Randy Kraft  
Director



Lion Steve Murphree  
Director



Lion Sam Roberts  
Director



Lion David Bussman tell us results of the Lions Concession Stand sales for 2021.

### Other Business

The Lions Club held an election for 5 Lions of the 11 total officers on the Fair



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Lion Riley Smith  
Director

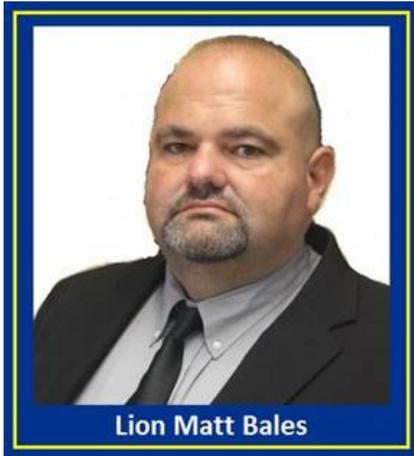


Lion Richard White  
Director



Lion Tim Scott  
Director

Welcome to New Lion Matt Bales.



Lion Matt Bales

Lion Richard White was with us tonight thanks to his trusty walker as he recovers from his surgery; he says that he now just has to get his strength back. Lion Bruce Harbison has still not recovered from his reaction to Covid Booster inoculation.

Lion Dennis Berse was out tonight with a fever and stomach upset issues. Lion Chris Brook's father has passed away.

The Club received a "Thank you" note from the Youth Advocacy Program for its donation.

### Upcoming Programs and Events

December 6: Fair Appreciation Dinner at Stonebridge. Doors opening at 6:00PM with dinner served at 6:30PM. Dress is "Coat & Tie." A great meal is planned.

December 13: Dr. Robert Smith will speak on the subject of depression.

December 20 & 27: No meeting due to Christmas and New Year Holidays.

January 3: First meeting of 2022. Program is TBD.

### Tale Twister Input

If you need something special or to report a correction in the *Tale Twister*, see Lions Carey Thompson or Don Smith at the meetings. Lion Carey can be reached at 256-739-0580 (H) or 256-426-3207 (C). Lion Don can be reached at 256-737-7433 (H) or 256-426-7722 (C).