



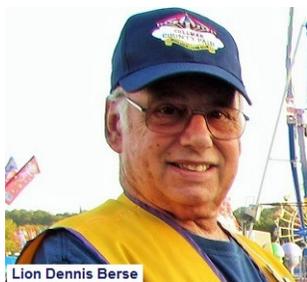
# The Tale Twister

## Cullman Lions Club

November 26, 2018

### Program

Lion Steve Cartee, Cullman County Fair Association Vice-President, introduced Lion Jerry Caudle, who proceeded with handing out ballots for the election of six members for the Fair Board of Directors. The winners of the election were Lions Dennis Berse, Steve Cartee, Ricky Peek, Steve Singleton, Richard White, and Barry Willingham.



Lion Dennis Berse



Lion Steve Cartee



Lion Steve Singleton



Lion Richard White



Lion Barry Willingham



Lion Ricky Peek

Next, Lion Steve Singleton gave us a run-down on all the Fair's revenues and expenses, which showed that we had an

exceptional year. If judged by the gate receipts, alone, we had our best year ever. However, in terms of total profit this year, we still did not quite exceed the all-time high, attained a few years ago.

Lion Don Smith was up next to give us some details on our social media activities and exhibitors. The Cullman Fair website had nearly 37,000 visits with over 22,000 of them from different people. Over 85% of the hit were from smart-phones, not computers. The most viewed pages were by people seeking information about tickets & rides, followed by the Fair calendar, exhibitor info, and the Fair parade. The number of exhibits entered this year was 3,310 which was slightly under last year's total. The total number of exhibitors this year was 1,378 of which 58% were in the youth category; under 9% were seniors. In order to speed up the processing of exhibits this year, over 600 mailing to last year's exhibitors was processed that gave notice of their pre-registration and provided them with exhibit ID stickers and other information.

Then, Lion Dave Bussman covered details for operations of the Lions Concession Stand. One of the surprise big sellers this year was hot chocolate, due to our later schedule with its cooler weather. Overall profits here, too, were great, but slightly below that of last year. Some of this was attributed to much improved midway concession competition that came with our new midway contractor, Kissel Entertainment.



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Concluding the program was a presentation of the check from the Fair Association to the Lions Club. The Cullman Fair has always been the Club's greatest source of project funding for the year. Other checks will be going to the Lioness Club and the Cullman High School Leo Club.



Lion President Lion Mike Ponder accepts a check from Cullman Fair Assoc. Vice-President Steve Cartee.

### Other Business

Lion Wendell Copeland was back with us following his recent heart surgery. Lion Jim Walker took a fall which sent him to the hospital.

Lions Fair Appreciation Dinner will be held December 3<sup>rd</sup> at Stonebridge Restaurant for all Lions, Lionesses, and their significant others. Dress for Lions is with coat and tie. Event begins at 5:45PM with dinner served at 6:15.

The MD-34A convention will be held in Gadsden March 2, 2019.

### Upcoming Programs and Events

Dec 3: Fair Appreciation Dinner at Stonebridge restaurant at 5:45. Uniform – coat & tie.

Dec 10: TBD

### Tale Twister Input

If you need something special or to report a correction in the *Tale Twister*, see Lions Carey Thompson or Don Smith at the meetings. Lion Carey can be reached at 256-739-0580 (H) or 256-426-3207 (C). Lion Don can be reached at 256-737-7433 (H) or 256-426-7722 (C).