



The Tale Twister

Cullman Lions Club

March 1, 2021

Program

This meeting marked our first meeting since November of last year, due to Covid-19 concerns. Not only did we get to have fellowship with our members, we at last got to have more of that great food from Freddie Day's Kitchen. I think we have all missed both. At the Board of Directors (BOD) meeting which followed tonight's meeting, it voted to have a Club meeting every other Monday for the next two months, then, based on continued improvement in the Covid situation, we may resume weekly meetings. So, there will be no meeting on March 8th, and our next meeting will be Monday, March 15th.

Lions Charlie Childers, Fair Association President, and Lion Barry Willingham, Fair Treasurer, gave us an accounting of net revenues from the 2020 Fair, showing a breakout of profits to the Fair Association and to the Cullman Lions Club, while accounting for expenditures. Also, the Club assigned a portion of its profits to the Lioness Club. This is the same profit split as last year, and the Fair has always been the greatest money raising project for the Club. Lion Barry had many pages of financial data, comparisons by day for this year, and comparisons by year with past years performances. He went into much detail, explaining how balanced ticket sales and income were balanced against cash on a daily basis; he noted that there was only a 50 cents difference on one night, but that error was rectified the next day. We are indeed fortunate to have such a diligent Treasurer.

Lion Charlie displayed a crystal plaque in appreciation for a great Fair from Kissel Entertainment that was orchestrated, despite contending with Covid-19 and a weather-washout on the Saturday that has traditionally been our best day (the loss of that day probably cost us a significant profit). Pre-sale of tickets was down by half and concessions were down significant compared to 2019. Although our profits from the 2020 Fair were down, compared to other years, it was still the 6th best, in financial terms. Kissel also sent us a \$5,000 check for the advertisement effort toward that Fair.



Each table had a stack of Fair financial data provided by Lion Barry Willingham to examine. Lion Riley Smith set his aside as he digs that last bit of banana pudding from his cup.

Lion Charlie Childers talked some about our Fair for 2021, explaining how free tickets would be controlled and allocated this year. That break-out is as follows:

Foster kids & their families – 150

CCCD – 150

Fair Queens – 9

Sheriff's Dept – 25

Drinkard Development – 10

Elementary School Principals for needy kids – 110 (plus 220 gate tickets)

Newspapers, radio & TV advertising – 75



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Lion Charlie also explained that since we are having the Fair later, past prime produce harvesting, we are going try and have video presentations that highlight agriculture and give scholarship prizes for those judged the best.

Plaques were presented by Lion Charlie for recognition and appreciation to two Fair Association Board members who rolled-off the Fair BOD in 2020. These went to Lion Rickey Peek, who had been the Parking Manager, and Lion Steve Cartee, who was both Barn/Livestock Manager and was also the BOD Vice-President. These 2 Lions were very dedicated and put in many hours of effort in making a great Fair over the past several years and made many specific improvements and expansions in their areas. Lion Chris Robinson was elected as Vice President, taking over from Lion Steve; Lion Randy Kraft is taking over from Lion Steve as barn/livestock manager; Lion Richard White took over parking from Lion Rickey.



Lion Charlie Childers as he presented plaques to Lions Steve Cartee and Rickey Peek.

Other Business

Although several of our Lions have had Covid-19, we are fortunate in no fatalities.

Lions Andrew Manning and Milford Parrish received Centennial pins from LCI.

Lions Andrew Manning and Barry Willingham received Key pin from LCI.

Membership applications were announced for Kyle Ross and Garland Gudger. Both sponsored by Lion Dennis Berse.

Thank-you letters were received from Alabama Lions Sight and 1st Source for Women.

The annual Shred-a-thon will be held at King Edward Plaza on May 22nd.

The Club President announced that 3 qualified buyers had shown interest in the Smith Lake property.

Upcoming Programs and Events

Mar 8: No meeting.

Mar 15 & every other Monday through April: Meetings at the Fair Ground.

Tale Twister Input

If you need something special or to report a correction in the *Tale Twister*, see Lions Carey Thompson or Don Smith at the meetings.